

A stylized graphic on the left side of the page, composed of overlapping lines in blue, yellow, and orange. It depicts a series of rectangular shapes representing buildings, with a smaller house-like shape at the bottom right of the group.

ATHENS

HOMELESS COALITION

350 INDIVIDUALS

HOMELESSNESS BY %

*Savannah - 3.16% Atlanta - .65% Augusta - .25%
Athens - .21% Columbus - .14%*



ADVANTAGE
WHERE HEALTH MEETS HOPE

ATHENS AREA HOMELESS SHELTER

ACCA
ATHENS COMMUNITY COUNCIL ON AGING
Age Well. Live Well.

PROJECT Safe

Athens Wellness Clinic
Compassionate Healthcare for the Uninsured

THE BACKPACK PROJECT ATHENS

OUR DAILY bread
DOWNTOWN MINISTRIES





ATHENS
HOMELESS COALITION

The logo features a stylized house icon composed of yellow and blue lines, positioned to the left of the text. The word "ATHENS" is in large, bold, orange letters, and "HOMELESS COALITION" is in smaller, white, sans-serif letters below it.

Michael Bien,
AHC Executive Director



Who we are



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Development Lead

Jennifer Xia
Creative Director

Sarah Park
Digital Media Specialist



What are we contributing?

1

BRAND IDENTITY

2

WEBSITE RE-DESIGN

3

COMMUNICATION PLAN



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Brand Identity

Logo

Typography

Color Identity



Brand Identity

Logo



Typography

Color Identity



Brand Identity

Logo



Typography

Color Identity



Brand Identity

Logo



Typography

Headings: Montserrat Bold

Body: PT Serif Regular

Color Identity



Brand Identity

Logo



Typography

Headings: Montserrat Bold

Body: PT Serif Regular

Color Identity



Webs

2iitc



I'm looking for...

RESOURCES

VOLUNTEER OPPORTUNITIES

WAYS TO DONATE



Athens Resources

Clothing

Domestic/Family Violence & Sexual Assault

Education

Family Counseling Services

Resources

I'm looking for help with...

Filter Resources:

Categories

Reset

Crisis Contacts:

[Suicide and Crisis Lifeline](#)

[Georgia Crisis & Access Line](#)



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Social Media Series

Partnership Spotlight

**Advocacy, Education
and Awareness**

AHC Impact



Social Media Series

Partnership Spotlight

Advocacy, Education
and Awareness

AHC Impact

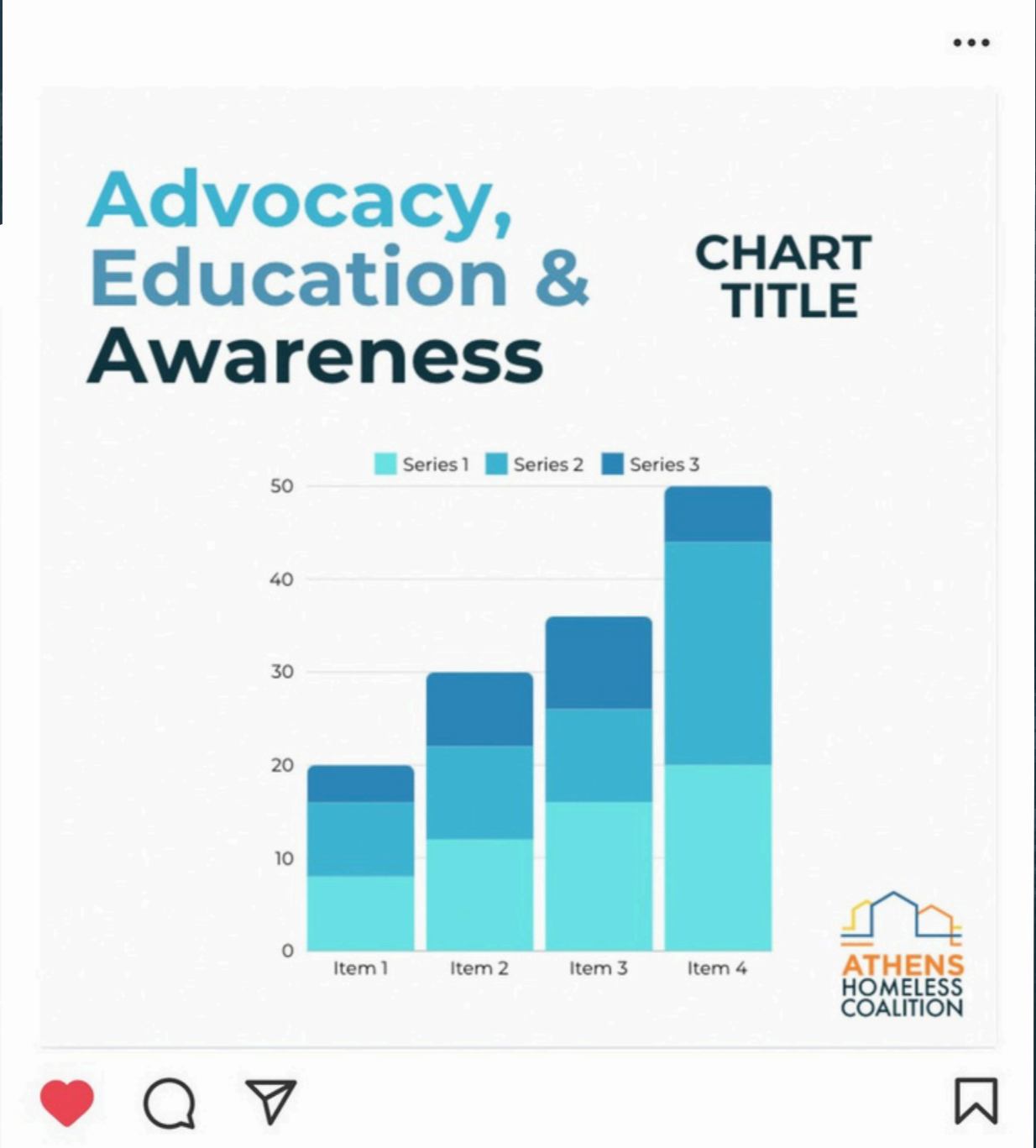


Social Media Series

Partnership Spotlight

Advocacy, Education and Awareness

AHC Impact



Social Media Series

Partnership Spotlight

Advocacy, Education
and Awareness

AHC Impact



Communication Resources

Infographic Report

Press Release

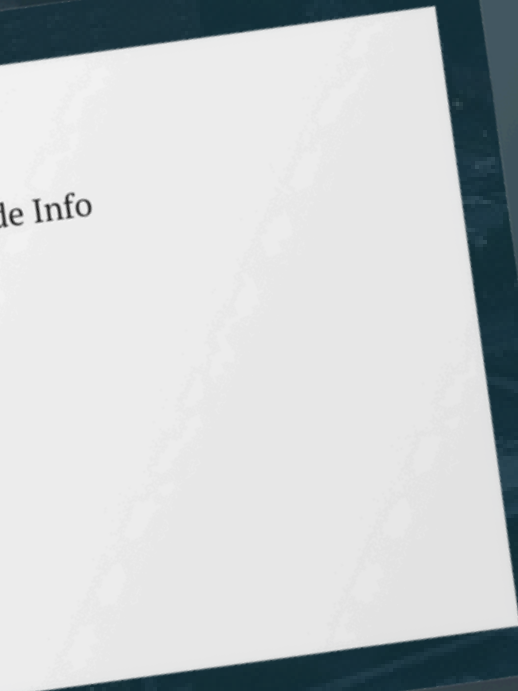
Slide Deck



ATHENS
HOMELESS COALITION

Sub
Date

SUBTITLE



le Info



TABLE OF CONTENTS/DECK OVERVIEW

- Topic Title
- Topic Title
- Topic Title



CONTENT SLIDE

Slide Info



TRANSITIONAL SLIDE





ATHENS
HOMELESS
COALITION



THANK YOU